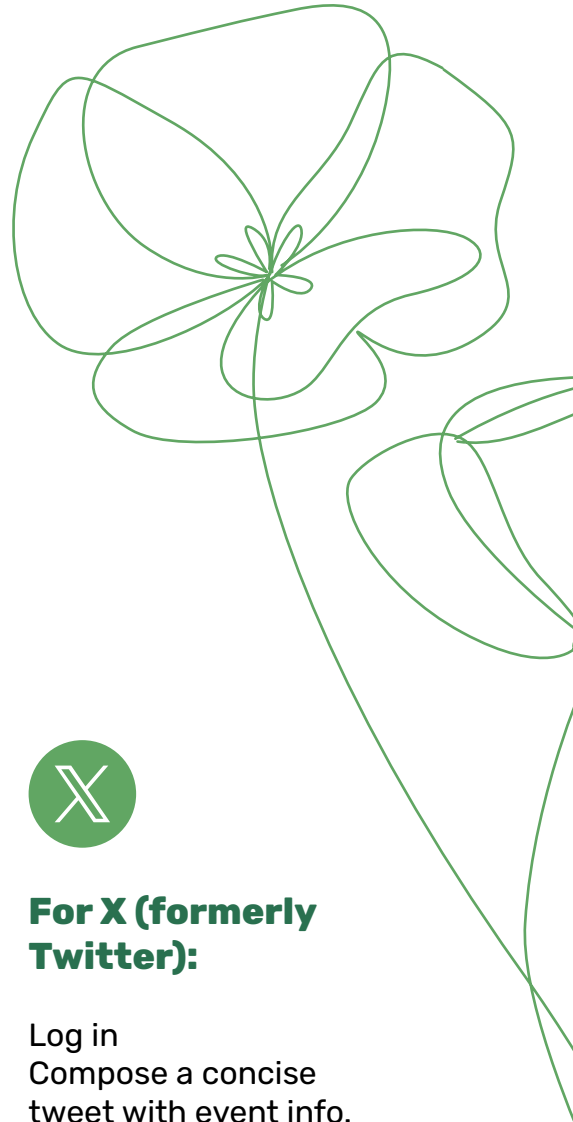


Social Media Guide

Including '@WalesNatureWeek' in your social posts and reels will notify the Wales Nature Week account and help to advertise your event.

Here's a general guide to help you: Go to the Wales Nature Week Resources page and save the graphics to your device.



For Facebook Post:

Go to your profile or event page. Create the post providing event details and captivating images/videos

Add Wales Nature Week Graphic for Posts
Add @WalesNatureWeek in text

Preview and post!



For Instagram Post:

Open the Instagram app. Tap the "+" button to create a new post. Choose a great photo or video.

Add Wales Nature Week Graphic for Posts
Write an engaging caption with event details and hashtags.
Tag @walesnatureweek

Preview and share!



For X (formerly Twitter):

Log in
Compose a concise tweet with event info. Choose a great photo or video.

Add Wales Nature Week Graphic for Posts
Use relevant hashtags.
Tag @WalesNatureWeek

Preview and post!

